



# AWMS Conference



## Sponsors and Exhibitors Brochure

Katoomba, New South Wales, December 5 – 7 2017



# You are invited...

# Major Sponsorship opportunities

In response to a growing need for a body committed to wildlife management in Australia and New Zealand, the Australasian Wildlife Management Society (AWMS) was established in May, 1988. The Society has about 200 members from all regions of Australia, New Zealand and from other countries.

## Who will attend?

The Conference usually attracts 150 – 200 delegates from Australia, New Zealand and beyond. Delegates will include scientists, wildlife managers, wildlife users, educators, policy developers and extension/interpretation officers. Attendees come from all sectors of wildlife management and a wide range of institutions and private organisations. The contribution that sponsors make to the success of the Conference is highly valued by AWMS. The full entitlements for each of the sponsorship packages are noted below.

## Some of the reasons why you should participate include:

- the opportunity to profile your organisation and enhance your brand with a targeted and cost effective marketing solution
- build face-to-face business relationships and secure quality leads brand and image recognition - your organisation's logo will be displayed on conference screens as a sponsor at the event
- business and professional development opportunities through networking with delegates.

Organisers are willing to consider tailoring packages to suit your organisation's requirements or design packages for items not listed in this brochure e.g. speaker sponsorships, internet access for delegates and mobile program apps for instance. In-kind sponsorships are also welcome (for example, coffee mugs, bottled water, pens and notepads).

Trade displays will be located in an adjoining room to the Conference. All morning and afternoon teas and lunches will be served in the exhibition area.

Please email the Conference Liaison Officer to discuss your sponsorship opportunities further:

[conference@awms.org.au](mailto:conference@awms.org.au)

## Platinum Sponsor (AU\$5150)

Your organisation will receive acknowledgement in the lead up to and during the Conference. This includes the following:

- Organisation's logo on the Conference website with hotlink to your website
- Organisation's logo and quarter page mono advertisement in the Conference program brochure
- Organisation's logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to publication)
- Organisation's logo printed on conference satchels (along with any satchel sponsor and co-branded with AWMS)
- Organisation's logo on PowerPoint title slide displayed in the plenary room
- Placement of Organisation's banner in Conference foyer
- Three complimentary Conference registrations, including all the benefits as offered in the standard delegate registration package
- Exhibition Space (excluding further free registrations for representatives as noted in the Trade Exhibitor package). You will have the opportunity to register additional representatives at a discounted rate as applies in the Trade Exhibitor package
- Marketing material distributed with Conference registration pack (maximum of five pages)

---

## Gold Sponsor (AU\$3800)

Your organisation will receive acknowledgement in the lead up to and during the Conference. This includes the following:

- Organisation's logo on the Conference website
- Organisation's logo in the Conference program brochure
- Organisation's logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to publication)
- Organisation's logo on PowerPoint title slide displayed in the plenary room
- Two complimentary Conference registrations, including all the benefits as offered in the standard delegate registration package
- Exhibition Space (excluding further free registrations for representatives as noted in the Trade Exhibitor package). You will have the opportunity to register additional representatives at a discounted rate as applies in the Trade Exhibitor package
- Marketing material distributed with Conference registration pack (maximum of three pages)

---

## Silver Sponsor (AU\$2750)

Your organisation will receive acknowledgement in the lead up to and during the Conference. This includes the following:

- Organisation's logo on the Conference website
- Organisation's logo in the Conference program brochure
- Organisation's logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to publication)
- Organisation's logo on PowerPoint title slide displayed in the plenary room
- One complimentary Conference registration, including all the benefits as offered in the standard delegate registration package,
- Exhibition Space (excluding further free registrations for representatives as noted in the Trade Exhibitor package). You will have the opportunity to register additional representatives at a discounted rate as applies in the Trade Exhibitor package
- Marketing material distributed with Conference registration pack (maximum of two pages)

## Other sponsorship opportunities

### Program and Book of Abstracts (AU\$1950)

Your organisation will receive acknowledgement in the lead up to and during the Conference. This includes the following:

- Organisation's logo on the Conference website
- Organisation's logo in the Conference program brochure
- Organisation's logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to publication)
- Organisation's logo on PowerPoint title slide displayed in the plenary room
- One complimentary Conference registration, including all the benefits as offered in the standard delegate registration package
- Marketing material distributed with Conference registration pack (maximum of one page)

### Trade Exhibitor (AU\$1660)

A Trade Exhibitor registration provides you with the following:

- 3m x 2m of floor space area
- 1 x trestle table, 1 x display board and 2 x chairs (extra furniture may be hired at your own cost)
- Attendance of one representative to the conference (including the conference dinner). Full benefits as apply to other registered delegates.
- Additional representatives can attend upon payment of a nominal fee to cover administrative and catering costs
- Your organisation's name and logo promoted in conference publications (subject to confirmations prior to printing)
- Listing in Conference program brochure (provided registration is confirmed prior to printing)
- A flyer or brochure insert into delegate satchels

### Satchels (AU\$1200)

This sponsorship will entitle you to:

- Your organisation's logo printed on the conference satchel provided to all delegates, co-branded with AWMS and platinum sponsors
- The organisation logo is displayed on the conference website
- Recognition as the satchel sponsor at the conference and displayed on the screen in the plenary room
- One promotional item in satchels
- Organisation's banner displayed with trade area at conference

### Advertising Sponsorship (AU\$900)

Let AWMS advertise your company at our conference. Your organisation will receive acknowledgement in the lead up to and during the Conference. This includes the following:

- Organisation's logo on the Conference website
- Organisation's logo in the Conference program brochure
- Organisation's logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to publication)
- Organisation's logo on PowerPoint title slide displayed in the plenary room

### Sponsor a Symposium (AU\$600)

Have your organisation's logo or name printed alongside the Symposium notification in the program and Book of Abstracts and your Organisation's banner displayed in the Symposium session and on the website.

### Student Prize Sponsorship (AU\$500)

This sponsorship will entitle you to have your organisation promoted and your logo displayed during the prize giving ceremony. Student prizes are given for Best Student Talk (AU\$150), Runner-up Best-Student Talk (AU\$100), Best Student Poster presentation (AU\$150) and Runner-up Best Student presentation (AU\$100).

### Satchel Insert (AU\$300)

Reach every delegate by placing an insert in the conference satchels. All inserts must be approved by AWMS. Inserts may take the form of an A4 flyer or brochure or postcard or promotional item promoting your product or service. Note that this price is limited to one insert. However items such as note pads, pens and other items (excluding printed flyers/brochures) are free to insert, when combined with a paying brochure. Following receipt of a trade registration form, you will be sent a label to use on your items and be advised of the number of articles to be provided.

### Social Event (AU\$150)

This sponsorship will entitle you to have your organisation promoted and your organisation's banner displayed at the event of your choice (icebreaker BBQ, morning / afternoon tea, lunches or the conference dinner).

## Registration

REGISTRATION OPENS 1 JULY 2017

Please complete the Sponsorship/Exhibition form on the AWMS website [www.awms.org.au/conference](http://www.awms.org.au/conference)  
You can pay for your sponsorship via credit card or have an invoice sent to you for EFT payments.

AUSTRALASIAN  
WILDLIFE  
MANAGEMENT  
SOCIETY



For more information, please contact:

The Conference Liaison Officer  
Email: [conference@awms.org.au](mailto:conference@awms.org.au)  
Website: [www.awms.org.au](http://www.awms.org.au)